

Welcome to 2022!

With the new year comes new ideas and approaches to reach out to our friends and clients. We were inspired by a fabulously funny and action packed end-ofyear letter we received in a Christmas card from a past client last month. The letter had us talking about the stories in the letter, how quickly the family is growing and we enjoyed it so much in fact, we reached out and spent some time catching up!

So we took a cue and decided to go back in time. Well not too far back - we are sending this out via email and not traditional mail after-all. 🚱

This month's newsletter features our newest campaign, The Ye Law Firm Hometown Hero. Our goal is to is drown out the negative around our community and highlight the good - *the doers of good…our Hometown Heroes!*

We also get to tell you about The Ye Law Firm Generous Heart Scholarship and the many stories of good being done by the young folks in our community.

So stay tuned friends, with your help, we are going to make 2022 the best year yet and we are going to recognize and honor the good being done all around us!

~Your Friends @ The Ye Law Firm



The Ye Law Firm Hometown Hero Campaign

The Ye Law Firm Generous Heart Scholarship

You've heard it before, "Not all heroes wear capes!" Well, we think there are heroes all around us - and we've set out to find each one and honor them!

Whether you nominate a first responder or 10 year-old Timmy down the street who is always there to offer a helping hand, we want to hear about them!

It is FREE to nominate a hero!

(and you CAN nominate multiple heroes!)

We will reach out to your hero, give them a gift card and will even give an additional gift card to the charity of choice.

<u>Click here to find out about The Ye Law Firm Hometown Hero</u> <u>Campaign, how you can help us honor people, and become part of a</u> <u>new movement!</u>

We created this scholarship to encourage students to find ways to express generosity and compassion to friends, family, or total strangers in their community.

Then we posted the information and let the world wide web do its thing.

And boy did it deliver!

Folks, the young people who responded sent us stories of kindness, generous hearts, and beautiful examples of selfless acts. We were overwhelmed with the wonderful entries and it was difficult to narrow the winner down. But we did it! We are in the process of reaching out to the winner and promise to circle back with her Generous Heart story!

The time is always right to do what is right

- Martin Luther King, Jr.

Want more of this type of content? Then don't forget to follow us on social media! We post helpful legal information as well as many more stories from our Hometown Hero nominations and Generous Heart Scholarship entries!



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